

FRESH Produce

2023 BUYERS GUIDE



JORDAN'S
108th
ANNIVERSARY
SINCE 1915

Welcome

FRESH PRODUCE BUYERS GUIDE

ALWAYS ON THE MENU

Providing best-in-class produce has been our passion since 1915. Family. Pride. Experience. Commitment. Quality. Service. Freshness. Flavor. Food Safety. All these traditional values come packed in every case of Jordano's produce.

We offer year-round quality flavor and freshness. We distribute a full line of produce from growers who have been certified to provide us with rigorous standards of food safety and traceability programs from farm to fork.

Contact your Account Executive for the latest availability and pricing on our extensive line of produce.

Thank you for taking the time to review our produce offerings in this easy to follow and informational guide.

Abe Friend

Produce Buyer 805.679.7788



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Fresh Vegetables

BELL PEPPERS

50425	1/11 LB	Pepper Yellow Bell #1
50426	1/6 CT	Pepper Yellow Bell #1
50450	1/25 LB	Pepper Green Bell Large
50480	1/6 CT	Pepper Green Bell Large
50510	1/25 LB	Pepper Green Bell Medium
50540	1/3 LB	Pepper Green Bell Medium
50545	1/25 LB	Pepper Green Bell Choice
50550	1/11 LB	Pepper Red Bell #1 Large
50560	1/6 CT	Pepper Red Bell #1 Large
50565	1/25 LB	Pepper Red Bell Medium
50566	1/6 CT	Pepper Red Bell Medium

CABBAGE

51110	1/CASE	Cabbage Green 20/24 ct
51140	1/2 CT	Cabbage Green
51170	1/22 CT	Cabbage Red
51200	1/2 CT	Cabbage Red
52680	1/30 LB	Cabbage Napa
52710	1/5 LB	Cabbage Napa

CARROTS

50840	1/25 LB	Carrot Table
50900	1/25 LB	Carrot Jumbo
50930	1/5 LB	Carrot Jumbo Unwashed Untrimmed
50995	100/2 OZ	Carrot Baby Peeled Snackpack
63083	1/5 LB	Carrot Baby Peeled
50835	1/5 LB	Carrot Baby Hand Peeled French Approx. 120 per bag

CELERY

51350	1/CASE	Celery 24/36 ct
51351	1/3 CT	Celery Unwashed Untrimmed

CHILES

51450	1/10 LB	Chile Serrano
51455	1/1 LB	Chile Serrano
51460	1/5 LB	Chile Pasilla Poblano

CHILES

51465	1/20 LB	Chile Pasilla Poblano Bulk
51480	1/5 LB	Chile Long Green Anaheim
51560	1/1 LB	Chile Yellow
51570	1/1 LB	Chile Habanero Orange
51580	1/40 LB	Chile Jalapeno Bulk
51590	1/10 LB	Chile Jalapeno
51620	1/1 LB	Chile Jalapeno

CUCUMBERS

51760	1/CASE	Cucumber 36/42 ct
51785	1/3 CT	Cucumber
51815	12/1 CT	Cucumber Hothouse

GARLIC

52010	1/5 LB	Garlic Whole Peeled #1
52015	1/1 LB	Garlic Whole Peeled

LETTUCE

52130	1/24 CT	Lettuce Iceberg
52131	1/4 CT	Lettuce Iceberg
52160	1/24 CT	Lettuce Green Leaf
52161	1/3 CT	Lettuce Green Leaf
52220	1/24 CT	Lettuce Romaine
52221	1/3 CT	Lettuce Romaine
52250	1/10 LB	Lettuce Red Leaf Singles
52252	1/10 LB	Lettuce Green Leaf Singles 220 ct
52253	1/10 LB	Lettuce Romaine Singles
52260	2/5 LB	Lettuce Better Burger Leaf 275 ct
52261	1/18 CT	Lettuce Gem Baby Green Gourmet
52285	1/12 CT	Lettuce Butter Hydroponic Organic
60020	1/48 CT	Lettuce Romaine Hearts

LETTUCE/SPRING MIX

60420	4/3 LB	Lettuce Mix Petite Arcadian
60423	1/3 LB	Spring Mix Sweet
60425	1/3 LB	Spring Mix





Fresh Vegetables

MUSHROOMS

52297	1/5 LB	Mushroom Portabella 5-6" Large
52335	1/10 LB	Mushroom Crimini Medium
52340	1/10 LB	Mushroom Large #1
52400	1/10 LB	Mushroom Medium #1
52430	1/5 LB	Mushroom Medium #1
52470	1/10 LB	Mushroom BB Small #1
52530	1/10 LB	Mushroom Mature Standard
52565	1/10 LB	Mushroom Sliced 3/16" Medium

ONIONS

52890	1/50 LB	Onion Yellow Medium
52950	1/50 LB	Onion Yellow Jumbo
52982	1/24 CT	Onion Green Mexican
53130	4/2 LB	Onion Green Cleaned
53005	1/25 LB	Onion Red Medium
53015	1/25 LB	Onion Red Jumbo
53040	1/3 LB	Onion Red Jumbo
53140	1/50 LB	Onion Super Colossal
53150	1/50 LB	Onion White Jumbo

POTATOES

53435	1/50 LB	Potato Bakers 40 ct
53495	1/50 LB	Potato Bakers #2 Large
53550	1/50 LB	Potato Bakers 100 ct
53610	1/50 LB	Potato Bakers 90 ct
53670	1/50 LB	Potato Bakers 80 ct
53730	1/50 LB	Potato Bakers 70 ct
53740	1/50 LB	Potato Bakers 50 ct
53750	1/5 LB	Potato Bakers 90 ct
53789	1/50 LB	Potato Red Large #2
53790	1/50 LB	Potato Red Rose A Extra Fancy
53795	1/50 LB	Potato Yukon Gold A
53800	1/50 LB	Potato Yukon Baker
53825	1/10 LB	Potato Fingerling Mixed
53830	1/50 LB	Potato Red B Extra Fancy
53840	1/5 LB	Potato Red B Extra Fancy
53885	1/50 LB	Potato Kennebec

SPINACH

54426	4/2.5 LB	Spinach Cello Washed
54665	2/2 LB	Spinach Baby

SQUASH

54540	1/18 LB	Squash Zucchini
54570	1/2 LB	Squash Zucchini
54610	1/35 LB	Squash Butternut
54690	1/18 LB	Squash Yellow Extra Fancy
54700	1/3 LB	Squash Yellow Extra Fancy

TOMATOES

51715	1/18 LB	Tomato 5X5 2 Layer Repack
54718	12/1 PINT	Tomato Grape Clamshell
54720	1/18 LB	Tomato 4X5 2 Layer Repack
54780	1/18 LB	Tomato 5X6 2 Layer Repack
54785	1/5 LB	Tomato 5X5 12 ct Repack
54815	1/9 LB	Tomato 5X6 Single Layer
54820	1/25 LB	Tomato Vineripe 5X5 Large Loose
54845	1/25 LB	Tomato Vineripe 5X6 Medium Loose
54910	1/22 LB	Tomato Vineripe Roma #1 Large
54913	1/5 LB	Tomato Roma #1 Clubpack
55020	12/1 PINT	Tomato Cherry Clamshell
55025	1/LUG	Tomato Chopping #2

YAMS

54090	1/40 LB	Yam Jumbo Garnet Red
54095	1/5 LB	Yam Red Large Sweet Potato



Fresh Vegetables

MISCELLANEOUS

50020	12/4 OZ	Alfalfa Sprouts Cup
50413	1/4 LB	Arugula Baby Wild
50207	1/11 LB	Asparagus Large
50213	1/1 LB	Asparagus Large
50251	2/5 LB	Bean Green Washed Trimmed
50255	2/5 LB	Bean Green Washed Trimmed
50360	1/5 LB	Bean Sprout
50301	1/25 LB	Beet Red Medium Poly
50690	1/9 LB	Broccolini Aspiration 18 ct
50691	1/5 LB	Broccoli No Stems
50695	1/14-20LB	Broccoli Crowns Iceless
50700	1/25 LB	Brussels Sprouts Iceless
50710	1/1 LB	Brussels Sprouts
51080	12/1 CT	Cauliflower White 12 ct
51710	1/30 CT	Cilantro Iceless
51711	1/1 LB	Cilantro Washed
51758	1/4 DOZ	Corn White
51890	1/CASE	Eggplant Purple 18 ct
51891	1/3 CT	Eggplant
51900	1/12 CT	Fennel Anise Bulb
51985	1/1 LB	Ginger Root
55210	1/20 LB	Jicama
55220	1/5 LB	Jicama
52020	1/24 CT	Kale Green Iceless
52025	1/12 CT	Kale Black Lacinato Tuscan
52100	1/12 CT	Leeks Bunch
50350	1/4 OZ	Microgreens Intensity
53220	5/6 CT	Parsley Curly
53221	1/3 CT	Parsley Curly
53330	5/6 CT	Parsley Italian Flat Leaf
53332	1/3 CT	Parsley Italian Flat Leaf
54241	1/1 LB	Radish Whole
54450	1/5 LB	Shallots #1
54460	1/5 LB	Shallots Peeled
55040	1/10 LB	Tomatillo
55050	1/38 LB	Tomatillo Bulk

PROCESSED

59992	4/5 LB	Lettuce Shredded 1/4"
60035	6/2 LB	Lettuce Romaine Chopped
60007	4/5 LB	Salad Mix 3 Way Lettuce/Red Cabbage/Carrots
60026	4/2.5 LB	Salad Kale Superfood Blend Kale/Red-Green Cabbage/Sprout/Broccoli Slaw/Carrot
60050	1/5 LB	Cabbage Red Shredded 1/8"
60060	4/5 LB	Coleslaw Mix 3 Way Shredded Red Cabbage/Carrot
60075	4/3 LB	Broccoli Bud Florets
60090	4/3 LB	Cauliflower Bud Florets
60115	4/5 LB	Carrot Shredded
60120	4/5 LB	Carrot Shredded Multi-Color Organic
61145	1/5 LB	Carrot Matchstick 1/8"
60210	4/5 LB	Celery Stick Stack Pack
60265	4/5 LB	Celery Diced 1/4"
60310	4/5 LB	Onion Yellow Diced 1/4"
52981	1/5 LB	Onion Whole Peeled
60311	1/20 LB	Onion Red Whole Peeled
60315	1/30 LB	Onion Jumbo Whole Peeled
60365	2/10 LB	Hash Brown Cooked
60391	2/10 LB	Potato Diced 1/2" Blanched
60393	2/10 LB	Potato Diced Red Skin 3/4" Cooked
60394	1/30 LB	Potato Whole Peeled Large Raw
60396	3/10 LB	Potato Red Diced 3/4"
60397	3/10 LB	Potato Sliced 1/4" Blanched

MISSING SOMETHING?

Jordano's daily truck to the L.A. Market can pick up any produce items that we may not be currently stocking. Just ask your account executive!

IF IT GROWS, WE'LL FIND IT!

VEGETABLES

SPRING

Collard Greens, Broccoli, Artichokes, Snow Peas, Fava Beans, Chives, Asparagus, Sugar Snap Peas

SUMMER

Zucchini, Summer Squash, Lima Beans, Green Peas, Cucumbers, Bell Peppers, Tomatoes, Tomatillo, Shallots

WINTER

Bok Choy, Brussels Sprouts, Endive, Parsnips, Sweet Potatoes, Winter Squash, Yams

Swish Chard, Sweet Corn, Spinach, Lettuce, Leeks, Butter Lettuce

Pea Pods, Green Beans

Beets, Cabbage

Radish

Carrots, Onions, Potatoes

FALL

Turnips, Pumpkin, Ginger, Cauliflower, Collard Greens, Butternut Squash, Acorn Squash, Broccoli, Mushrooms

Bok Choy, Brussels Sprouts, Endive, Parsnips, Sweet Potatoes, Winter Squash, Yams

Sea

In Season



Fresh Fruit

APPLES

55305	1/40 LB	Apple Red 100 ct Extra Fancy
55365	1/40 LB	Apple Gala 138 ct
55369	1/3 LB	Apple Fuji 100 ct
55375	1/40 LB	Apple Fuji 100 ct
55376	1/40 LB	Apple Gala 100/113 ct
55712	1/40 LB	Apple Schoolboy 150/163 ct
55331	1/3 LB	Apple Red Extra Fancy
55374	1/40 LB	Apple Granny Smith 80 ct
55714	1/40 LB	Apple Granny Smith 100/113 ct
55715	1/5 LB	Apple Granny Smith 100 ct

AVOCADOS

56060	1/CASE	Avocado Hass 60 ct Stage 3
56063	1/FLAT	Avocado Hass 24/30 ct
56062	1/CASE	Avocado Hass 4 ct
56065	1/CASE	Avocado Hass 48 ct Stage 3
56066	1/CASE	Avocado Hass 70 ct Stage 3

BANANAS

56080	1/40 LB	Banana Petite 150 ct
56150	1/40 LB	Banana Greentip
56160	1/40 LB	Banana Green
56170	1/10 LB	Banana Minibox 24-30 ct Quadpack

BERRIES

56360	8/1 LB	Strawberry
56330	12/6 OZ	Blackberry
56340	12/6 OZ	Blueberry
56351	12/6 OZ	Raspberry

FRESH CUT FRUIT REFRIGERATED

61143	1/8 LB	Sunrich Foods Fruit Salad Mix Pail No Preservatives Honeydew/Cantaloupe/ Pineapple/Orange/Grape
61144	100/2 OZ	Sunrich Foods Apple Red Sweet Slices I/W

FRESH FRUIT JUICE

61220	6/16 OZ	POM Juice Pomegranate
61221	1/GAL	Perricone Juice Orange
61225	12/12 OZ	Perricone Juice Orange HPP
61230	1/GAL	Perricone Juice Grapefruit Pink Unpasteurized
61233	1/GAL	Perricone Juice Lemon
61235	1/GAL	Perricone Juice Lemonade
61238	1/GAL	Perricone Juice Lime

GRAPEFRUIT

56830	1/35 LB	Grapefruit Red 32 ct
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GRAPES

57250	1/18 LB	Grape Red Seedless Large
57260	1/3 LB	Grape Red Seedless Unwashed Untrimmed
57290	1/18 LB	Grape Green Seedless
57295	1/3 LB	Grape Green Seedless Unwashed Untrimmed



Coastal Fresh Farms maintains high standards of excellence to meet our customer's needs and expectations. We offer consistent supply of premium quality product with food safety at the forefront of our operation.

Quality • Commitment • Assurance

Fresh Fruit

LEMONS

57400	1/40 LB	Lemon 115 ct Choice
57430	1/3 LB	Lemon Medium
57460	1/40 LB	Lemon 140 ct Choice
57462	1/8 LB	Lemon 36 ct Club Pack

LIMES

57580	1/40 LB	Lime Green 200 ct
57670	1/2 LB	Lime Green

MELONS

57680	1/CASE	Cantaloupe 9-12 ct
57681	1/3 CT	Cantaloupe
57971	1/3 CT	Honeydew
57975	1/CASE	Honeydew 6/8 ct
58177	1/EACH	Watermelon Seedless 16/18 lb
58195	1/5 CT	Watermelon Seedless

MISCELLANEOUS

57300	1/10 LB	Kiwi Medium 36 ct
58287	10/3 LB	Tangerine Mandarin
58778	1/40 LB	Pear D'Anjou 110 ct
59350	7/EACH	Pineapple Gold 6-7 ct
59830	1/CASE	Mango 7-9 ct

ORANGES

58290	1/40 LB	Orange Navel 56 ct
58420	1/40 LB	Orange Navel Fancy 88 ct
58421	1/4 LB	Orange Navel
58480	1/40 LB	Orange Navel Fancy 113 ct
58531	1/40 LB	Orange Navel Fancy 138 ct

KEEPING HERBS FRESH

- Loosely wrap herbs in a damp paper towel, then seal in a zip-top plastic bag filled with air. Refrigerate for up to five days. Check herbs daily, as some of them lose their flavor after a couple of days.
- Store herbs bouquet-style when in bunches: Place, stems down, in a jar with water covering 1 inch of the stem ends, enclose in a large zip-top plastic bag, and change the water every other day. Most herbs will keep for up to a week this way.
- If you have an herb plant, snip off as much as you need, and the plant will last for weeks or even months.
- To revive limp herbs, trim 1/2 inch off the stems, and place in ice water for a couple of hours.
- Wash herbs just before using, pat dry with a paper towel.
- In most cases, heat kills the flavor of fresh herbs, so they're best when added to a dish at the end.

Fresh Herbs

FRESH HERBS

51740	1/4 OZ	Herb Chives
61150	1/4 OZ	Herb Basil
61151	1/4 OZ	Herb Dill
61153	1/4 OZ	Herb Mint
61154	1/4 OZ	Herb Oregano
61155	1/4 OZ	Herb Rosemary
61157	1/4 OZ	Herb Sage
61158	1/4 OZ	Herb Tarragon
61160	1/4 OZ	Herb Thyme
61270	1/16 OZ	Herb Basil

Keep Your Produce Fresh

Ethylene gas is a ripening agent that can be used to your advantage when storing fresh fruits and vegetables. If produce starts to rot after only a few days, you might be storing incompatible fruits and vegetables together. For longer life, keep produce whole as long as possible. Microorganisms will start to grow in any exposed area of a fruit or vegetable, enhancing the spoiling process. Make sure you know which fruits and vegetables are cold-sensitive and store them out of the fridge to avoid loss of flavor and moisture. Once the produce is fully ripe, you can refrigerate it to help it last. Also, order fruits and vegetables daily and toss away spoiled produce immediately. Potatoes, onions, winter squash, and garlic should never be refrigerated. Keeping them in a cool, dark, dry place can help them last up to a month or more. But separate them so their flavors and smells don't migrate.



- **GAS RELEASERS TO REFRIGERATE:**
Apples, Apricots, Cantaloupe, Figs, Honeydew
- **GAS RELEASERS TO NOT REFRIGERATE:**
Avocados, Bananas (unripe), Nectarines, Peaches, Pears, Plums, Tomatoes
- **KEEP THESE FRUITS AND VEGETABLES AWAY FROM ALL GAS RELEASERS:**
Bananas (ripe), Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Cucumbers, Eggplant, Lettuce and other leafy greens, Parsley, Peas, Peppers, Squash, Sweet Potatoes, Watermelon

What is Going to Spoil First?

To get the most out of your produce purchase, know your timeline! Use this guide to estimate the life of fresh produce.

POTENTIAL TO SPOIL AFTER...

3 DAYS

Arugula	Corn
Asparagus	Dill
Avocados	Green Beans
Bananas	Mushrooms
Basil	Strawberries
Broccoli	Watercress
Cherries	

6 DAYS

Artichokes
Cucumbers
Eggplant
Grapes
Lettuce
Limes
Pineapple
Zucchini

8 DAYS

Apricots	Lemons
Bell peppers	Oranges
Blueberries	Peaches
Brussels	Pears
Sprouts	Plums
Cauliflower	Spinach
Grapefruit	Tomatoes
Leeks	Watermelon

OVER A WEEK

Apples
Beets
Cabbage
Carrots
Celery
Garlic
Onions
Potatoes

F A R M B O T T L E T A B L E



P r e m i u m C r a f t J u i c e

U n p a s t e u r i z e d C o l d P r e s s e d H P P
G e n t l y P a s t e u r i z e d

O r a n g e J u i c e | L i m e J u i c e | A p p l e J u i c e
G r a p e f r u i t J u i c e | P i n e a p p l e J u i c e
L e m o n J u i c e | S t r a w b e r r y L e m o n a d e
L e m o n a d e | L e m o n a d e B a s e



A v a i l a b l e i n S i n g l e & M u l t i S e r v e S i z e s
A s k y o u r J o r d a n o ' s R e p r e s e n t a t i v e f o r D e t a i l s

W.M. Dickerson Co. bringing fresh, healthy produce to your table. Based in San Francisco. Distributing to retail, foodservice, and wholesale markets throughout California.



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and distributors of top quality produce**

**Supplying high quality, competitively
priced, fresh produce.**

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HERE FOR
GOOD



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There is no substitute for quality





Your Best Choice for Fresh Produce

Our Produce Department has years of experience and valuable contacts with produce growers and shippers. That means we can bring you the best and freshest produce available anywhere.

All of Jordano's produce is stored according to strict HACCP standards in different climatic temperature zones and is delivered only in refrigerated trucks.

Jordano's has a Four Star Rating from the Produce Reporter Company. Difficult to achieve, this rating represents the highest degree of confidence in our management and business practices.

As a broadline distributor, Jordano's is a one-stop shop. You receive produce deliveries along with all other items, saving on delivery costs, employee interruptions, and accounting time.

Jordano's buys locally. Much of our produce is sourced in San Luis Obispo, Santa Barbara, Ventura, and Kern Counties.

You know that you can rely on Jordano's. We have an outstanding reputation for quality and customer service that dates back to 1915.



PRIDE • COMMITMENT • COMMUNITY

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