



- 1** amazing program
- 2** easy to enroll
- 3** dollars per case rebates on Bonus Brands

JANUARY 1, 2021 • JUNE 30, 2021





# OPERATOR SUCCESS<sup>®</sup>

## • REWARDS 2021 •

### EARN REBATES UP TO \$3 PER CASE

**\$1** on all cases

when you  
purchase 1-4  
brands

**\$2** on all cases

when you  
purchase  
5+ brands

**\$1** EXTRA on  
Bonus  
Brands

shown on  
following page

### EASY AS 1-2-3

#### 1 ENROLL

One-time and you're in.

Enroll at [conagrafoodservice.com](http://conagrafoodservice.com) or mail in the attached form.

#### 2 EARN

The more brands you purchase, the more you earn.

#### 3 EARN MORE

Get extra rewards on Bonus Brands.



Purchases must be made between January 1, 2021 and June 30, 2021.  
Rebate requests must be submitted by July 1, 2021.

# EARN \$1 TO \$2 ON THESE FAVORITE BRANDS



\*See exclusion below.



Andy Capp's®, Blue Bonnet®, Crunch 'n Munch®, David®, Fleischmann's® Margarine & Spreads, H.K. Anderson™, Jubilee®, Parkay®, Penrose®, Ranch Style®, Van Camp's®, Vogel®

\*Excluded: Hunt's SKU 27000 38251.

## EARN \$1 EXTRA BONUS BRANDS SHOWN BELOW





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### OPERATOR ELIGIBILITY

- This program is available only to Foodservice Operators who purchase any of the eligible Conagra Foodservice branded products. Distributor and Chain Operator-labeled products do not qualify for this program. See Foodservice Full Line Catalog for complete listing of qualifying SKUs.
- Contract or Bid Operators are ONLY eligible to redeem on the brands where they DO NOT have deviated or contract pricing.
- Operators affiliated with a GPO are ONLY eligible to redeem on the brands where they DO NOT have contract pricing.
- Same case purchases cannot be used across multiple submissions by more than one Buying Group or Redemption House. Buying Groups and Redemption Houses must provide individual unit address details in advance of submission. Once unit listing is approved, payout will be based on the performance of each individual unit.
- Multi-unit establishments may enroll as individual locations or as a single entity. Individual unit addresses and purchase details must be provided. If submitting as individual locations, payout will be based on the # of brands purchased by each location. Checks will be mailed to the individual locations. If submitting as a single entity, payout will be based on the total # of brands purchased across all locations divided by the number of units. One check will be mailed to the designated headquarter location.

### TERMS AND CONDITIONS

- Retail, Distributor and Chain Operator-labeled products do not qualify for this program. Partial cases are not eligible. See foodservice full line catalog.
- Operators must be enrolled in program to participate. Enrollment is only needed once for ongoing program participation. Operators may start redeeming beginning with the date of their enrollment. No back dating will be allowed.
- Purchases used on this program may not be used for redemption on other Conagra Foodservice programs, unless otherwise noted.
- Rebates will be paid via check directly to Foodservice Operators once proper documentation has been received and verified. Payment will be processed and sent out within 2-4 weeks for online submissions and 4-6 weeks for standard mail. There may be delays in processing checks if improper documentation is received with the submission.
- The first half program for 2021 is scheduled to end June 30, 2021. Request for final payments must be submitted no later than July 31, 2021. The second half program for 2021 will begin July 1, 2021.
- Conagra Foodservice reserves the right to terminate, modify the program or change the rebate schedule by written notification.

### PROOF OF PERFORMANCE

- Foodservice Operators must submit valid proof of performance (e.g., invoice copies or computer generated distributor velocity reports) which must include distributor name, invoice number, date of sale, customer name, corresponding Conagra Foodservice UPC codes, invoice price and individual case quantities for purchases made during the claim period.
- No personal Excel spreadsheets or hand written invoices allowed as proof of performance.
- Invalid for resale, cash/carry and club stores

**For more information about other Conagra Foodservice products, please call:**  
**1-800-357-6543**



# OPERATOR SUCCESS

## • REWARDS 2021 •

ENROLL ONLINE AT  
**CONAGRAFOODSERVICE.COM**  
OR SUBMIT THIS FORM.

Establishment Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor City: \_\_\_\_\_ State: \_\_\_\_\_

Email (required): \_\_\_\_\_

By checking the box below, operator gives permission for us to send promotional materials via email.

☐ Check box to opt in email.

Telephone: \_\_\_\_\_

Operator Signature: \_\_\_\_\_

The above signed has read and understands the Operator Success Rewards Program Terms and Conditions on the back of this brochure.

Date: \_\_\_\_\_

Send completed form to:

Operator Success Rewards Program (FS-2490)  
P.O. Box 2025  
Brownsdale, MN 55918

Please allow 4-6 weeks for processing

## EXPRESS SUBMISSION PROCESSING

For express 2-4 week processing, simply  
upload your distributor invoices to:

**fspromos4u.com/conagra**  
**Access Code: H121OSR**

(Submissions must be postmarked/date stamped  
by July 31, 2021)

**My foodservice operation can best be described as:**

- ☐ Casual Dining
- ☐ Hospital
- ☐ Family Dining
- ☐ Long-Term Care
- ☐ K-12 School
- ☐ Bar/Tavern
- ☐ QSR
- ☐ Sandwich/Bakery Café
- ☐ Recreation/Entertainment
- ☐ Catering
- ☐ Convenience Store
- ☐ Vending/OCS
- ☐ Business Dining
- ☐ College and University
- ☐ Other \_\_\_\_\_

Number of Units: \_\_\_\_\_

Seasonal Operation: ☐ Yes ☐ No

Seasonal Period: \_\_\_\_\_

**Dayparts served (check all that apply):**

- ☐ Breakfast
- ☐ Dinner
- ☐ Lunch
- ☐ Snacks/Take-Out

