

FRESH



Produce
GUIDE



2026 ~ 2027



Potatoes • Onions • Sweet Potatoes



Established in 1943

With rich agricultural lands and operations throughout Idaho, Wada Farms is a third-generation family-owned grower/shipper with a packaging facility and national produce marketing arm that markets potatoes, onions, and sweet potatoes.

(888) BUY-WADA | www.WADAFARMS.com

JORDANO'S Produce GUIDE 2026 ~ 2027

Providing best-in-class produce has been our passion since 1915.

Family. Pride. Experience.
Commitment. Quality. Service.
Freshness. Flavor. Food Safety. All these traditional values come packed in every case of Jordano's produce.

We offer year-round quality flavor and freshness. We distribute a full line of produce from growers who have been certified to provide us with rigorous standards of food safety and traceability programs from farm to fork.

Contact your Account Executive for the latest availability and pricing on our extensive line of produce.

Thank you for taking the time to review our produce offerings in this easy to follow and informational guide.

Abe Friend
Produce Buyer

May 2026

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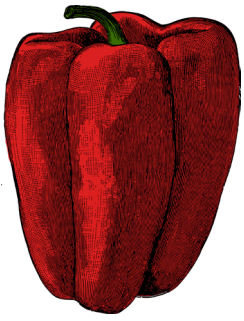
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Fresh VEGETABLES

BELL PEPPERS

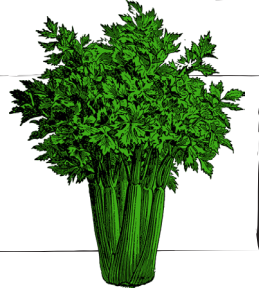
☞ Season: Summer

50425	1/11 LB	Yellow #1 XL
50426	1/6 CT	Yellow
50450	1/25 LB	Green Large
50480	1/6 CT	Green Large
50510	1/25 LB	Green Medium
50545	1/25 LB	Green Choice
50550	1/11 LB	Red #1 Large
50560	1/6 CT	Red Large
50565	1/25 LB	Red Medium

CELERY

☞ Season: Summer & Fall

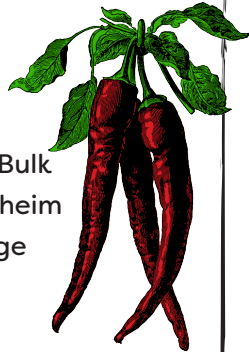
51350	1/24 CT	Celery
51351	1/3 CT	Celery



CHILIES

☞ Season: Summer

51450	1/10 LB	Serrano
51455	1/1 LB	Serrano
51460	1/5 LB	Pasilla Poblano
51465	1/20 LB	Pasilla Poblano Bulk
51480	1/5 LB	Long Green Anaheim
51570	1/1 LB	Habanero Orange
51580	1/38 LB	Jalapeño Bulk
51590	1/10 LB	Jalapeño
51620	1/1 LB	Jalapeño
51621	1/5 LB	Red Fresno Peppers



CABBAGE

☞ Season: Winter, Summer, & Fall

51110	1/CASE	Green
51140	1/2 CT	Green
51170	1/22 CT	Red
51200	1/2 CT	Red
52680	1/30 LB	Napa
52710	1/5 LB	Napa



CUCUMBERS

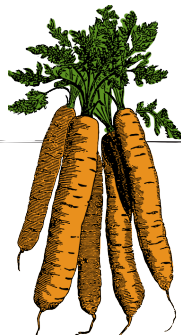
☞ Season: Summer

51760	1/CASE	Cucumber 36/42 ct
51785	1/3 CT	Cucumber
51815	12/1 CT	Hothouse
51816	1/20 LB	Pickling 200 ct

CARROTS

☞ Season: Year-round

50840	1/25 LB	Table
50900	1/25 LB	Jumbo
50930	1/5 LB	Cello
50995	100/2 OZ	Baby Peeled Snackpack
63083	1/5 LB	Baby Peeled



GARLIC

☞ Season: Summer & Fall

52010	1/5 LB	Whole Peeled #1
52011	6/3 LB	Diced 1/8" Washed
52015	1/1 LB	Whole Peeled



Fresh VEGETABLES



LETTUCE

♻️ **Season: Spring, Summer, & Fall**

50303	1/12 CT	Baby Butter Cakes Red
52130	1/24 CT	Iceberg
52131	1/3 CT	Iceberg
52160	1/24 CT	Green Leaf
52161	1/6 CT	Green Leaf
52220	1/24 CT	Romaine
52221	1/6 CT	Romaine
52250	1/10 LB	Red Leaf Singles
52252	1/10 LB	Green Leaf Singles 220 ct
52253	1/10 LB	Romaine Singles
52260	2/5 LB	Better Burger Leaf 275 ct
52261	1/18 CT	Gem Baby Green Gourmet
52285	1/12 CT	Butter Hydroponic Organic
60020	1/48 CT	Romaine Hearts

ONIONS

♻️ **Season: Year-round**

52890	1/50 LB	Yellow Medium
52950	1/50 LB	Yellow Jumbo
52982	1/24 CT	Green Mexican
53130	4/2 LB	Green Cleaned Iceless
53005	1/25 LB	Red Medium
53015	1/25 LB	Red Jumbo
53040	1/3 LB	Red Medium
53140	1/50 LB	Yellow Super Colossal
53150	1/50 LB	White Jumbo



LETTUCE/ SPRING MIX

♻️ **Season: Spring, Summer, & Fall**

60420	4/3 LB	Lettuce Mix Petite Arcadian
60423	1/4 LB	Spring Mix Sweet
60425	1/3 LB	Spring Mix

MUSHROOMS

♻️ **Season: Spring & Fall**

52297	1/5 LB	Portabella 5-6" Large 10/12 ct
52335	1/10 LB	Crimini Medium
52340	1/10 LB	Large #1 - 90 ct
52400	1/10 LB	Medium #1
52430	1/5 LB	Medium #1
52470	1/10 LB	BB Small #1
52530	1/10 LB	Mature Standard
52565	1/10 LB	Sliced 3/16" Medium



Available in

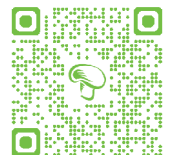
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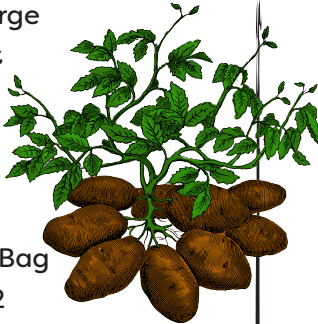


Fresh VEGETABLES

POTATOES

♻️ Season: Year-round

53435	1/50 LB	Bakers 40 ct
53495	1/50 LB	Bakers #2 Large
53550	1/50 LB	Bakers 100 ct
53610	1/50 LB	Bakers 90 ct
53670	1/50 LB	Bakers 80 ct
53730	1/50 LB	Bakers 70 ct
53740	1/50 LB	Bakers 50 ct
53750	1/5 LB	Bakers 90 ct Bag
53789	1/50 LB	Red Large #2
53790	1/50 LB	Red Rose A Extra Fancy
53795	1/50 LB	Yukon Gold A
53800	1/50 LB	Yukon Baker
53825	1/10 LB	Fingerling Mixed
53830	1/50 LB	Red B Extra Fancy
53840	1/5 LB	Red B Extra Fancy
53885	1/50 LB	Kennebec Chipper



SPINACH

♻️ Season: Spring, Summer, & Fall

54426	4/2.5 LB	Cello Washed
54665	2/2 LB	Baby



SQUASH

♻️ Season: Summer & Fall

54540	1/18 LB	Zucchini
54570	1/2 LB	Zucchini
54610	1/35 LB	Butternut
54690	1/18 LB	Yellow Extra Fancy
54700	1/3 LB	Yellow Extra Fancy



TOMATOES

♻️ Season: Summer & Fall

51715	1/18 LB	5X5 Repack
54718	12/1 PINT	Grape Clamshell
54720	1/18 LB	4X5 Repack
54780	1/18 LB	5X6 Repack
54785	1/5 LB	5X5 12 ct Repack
54815	1/9 LB	5X6 Single Layer Repack
54820	1/25 LB	5X5 Bulk Repack
54845	1/25 LB	5X6 Bulk Repack
54910	1/22 LB	Roma #1 XL Bulk Repack
54913	1/5 LB	Roma #1 Clubpack
55020	12/1 PINT	Cherry Clamshell
55025	1/25 LB	Chopping #2

YAMS

♻️ Season: Winter & Fall

54090	1/40 LB	Jumbo Garnet Red
54095	1/5 LB	Red

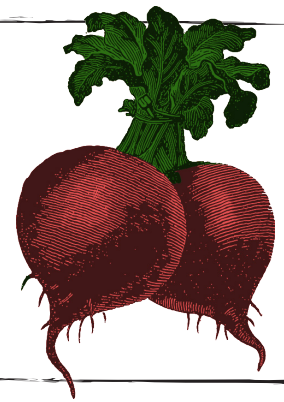


Can't find what you're looking for?

**If it
grows
we'll
find it!**

Jordano's daily truck to the L.A. Produce Market can pick up any produce items that we may not be currently stocking. Just ask your sales executive!

Fresh VEGETABLES



PROCESSED

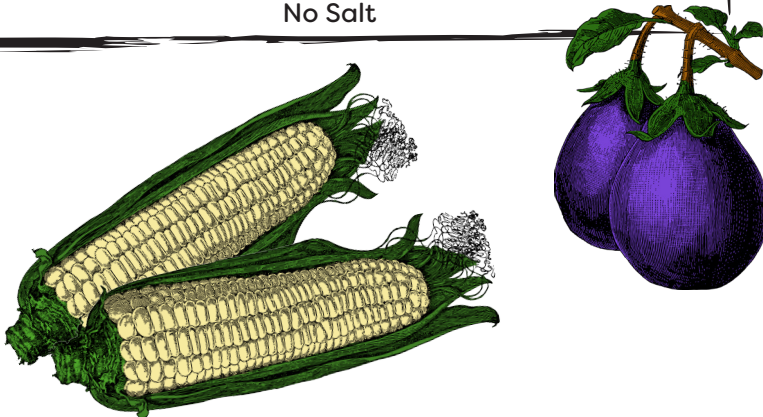
♻️ Season: Year-round

59991	4/5 LB	Lettuce Shredded 1/8"
59992	4/5 LB	Lettuce Shredded 1/4"
60035	6/2 LB	Lettuce Romaine Chopped 2X2
60007	4/5 LB	Salad Mix 3 Way Lettuce/Red Cabbage/Shredded Carrots
60026	4/2 LB	Salad Kale Veggie Power Blend Kale/Red-Green Cabbage/Sprout/Broccoli Slaw/Carrot
60050	4/5 LB	Cabbage Red Shredded 1/8"
60060	4/5 LB	Coleslaw Mix 3 Way Shredded Green/Red Cabbage/Carrot
60075	4/3 LB	Broccoli Florets
60090	2/3 LB	Cauliflower Florets
50835	1/5 LB	Carrot Baby Peeled French with Tops 120 ct
60115	4/5 LB	Carrot Shredded
60120	4/5 LB	Carrot Shredded Multi-Color Organic
60210	4/5 LB	Celery Stick Stack Pack 120 ct
60265	4/5 LB	Celery Diced 1/4"
15923	2/32 OZ	Spread Garlic Black Aged
52981	1/5 LB	Onion Whole Peeled
60310	4/5 LB	Onion Yellow Diced 1/4"
60365	2/10 LB	Hash Brown Fresh
60391	2/10 LB	Potato Diced 1/2" Blanched
60393	2/10 LB	Potato Red Diced 3/4" Cooked
60394	1/30 LB	Potato Whole Peeled Large Raw
60397	3/10 LB	Potato Sliced 1/4" Blanched No Salt

MISCELLANEOUS

♻️ Season: Year-round

50020	12/4 OZ	Alfalfa Sprouts Cup
50413	1/4 LB	Arugula Baby Wild
50207	1/11 LB	Asparagus Large
50251	2/5 LB	Bean Green Trimmed
50360	1/5 LB	Bean Sprout
50301	1/25 LB	Beet Red Medium Poly
50690	1/9 LB	Broccolini Sweet Baby 18 ct Iceless
50691	1/5 LB	Broccoli Head Stemless Washed
50695	1/14-20 LB	Broccoli Crown Iceless Loose
50700	1/25 LB	Brussels Sprouts Iceless
50710	1/1 LB	Brussels Sprouts
51080	12/1 CT	Cauliflower White
51710	1/30 CT	Cilantro Iceless
51711	1/1 LB	Cilantro Washed
51758	1/4 DOZ	Corn White Supersweet Iceless
51890	1/18 CT	Eggplant Purple
51891	1/3 CT	Eggplant
51900	1/24 CT	Fennel Anise Bulb
51623	1/50 CT	Flower Orchid Decorative Edible
51985	1/1 LB	Ginger Root
55220	1/5 LB	Jicama
52020	1/24 CT	Kale Green Iceless
52100	1/12 CT	Leeks Bunch
50350	1/4 OZ	Microgreens Intensity
53220	5/6 CT	Parsley Curly Iceless
53221	1/3 CT	Parsley Curly
53332	1/3 CT	Parsley Italian Flat Leaf
50308	1/10 LB	Radish Watermelon
54241	1/1 LB	Radish Whole
54450	1/5 LB	Shallots #1
54460	1/5 LB	Shallots Peeled
55040	1/10 LB	Tomatillo
55050	1/38 LB	Tomatillo Bulk








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Coastal Fresh Farms maintains high standards of excellence to meet our customer's needs and expectations. We offer consistent supply of premium quality product with food safety at the forefront of our operation.

**Quality • Commitment
Assurance**



W.M. Dickerson Co. bringing fresh, healthy produce to your table. Based in San Francisco. Distributing to retail, foodservice, and wholesale markets throughout California.



W.M. DICKERSON CO.
1364 San Mateo Ave, South San Francisco, CA 94080
650-266-9932



Fresh FRUIT



APPLES

♻️ Season: Year-round

55305	1/40 LB	Red 100 ct Extra Fancy
55365	1/40 LB	Gala 125/138 ct
55369	1/3 LB	Fuji 100 ct Bag
55375	1/40 LB	Fuji 100 ct
55376	1/40 LB	Gala 100/113 ct
55712	1/40 LB	Red 150/163 ct Pink/Braeburn/Gala/Fuji/ Honey Varietal
55331	1/5 LB	Red Extra Fancy Bag 2 1/2" Large
55714	1/40 LB	Granny Smith 100/125 ct
55715	1/5 LB	Granny Smith 100 ct Bag

BERRIES

♻️ Season: Summer

56360	8/1 LB	Strawberry
56330	12/6 OZ	Blackberry
56340	12/11 OZ	Blueberry
56351	12/6 OZ	Raspberry



FRESH CUT FRUIT REFRIGERATED

♻️ Season: Year-round

61143	1/8 LB	SunRich Foods Fruit Salad Mix Honeydew/Cantaloupe/ Pineapple/Orange/Grape
61144	100/2 OZ	SunRich Foods Apple Red Sweet Slices I/W

AVOCADOS

♻️ Season: Spring, Summer, & Fall

56060	1/60 CT	Hass Stage 3
56062	1/4 CT	Hass
56063	1/24 CT	Hass
56065	1/48 CT	Hass Stage 3
56066	1/70 CT	Hass #2 Stage 3



FRESH FRUIT JUICE

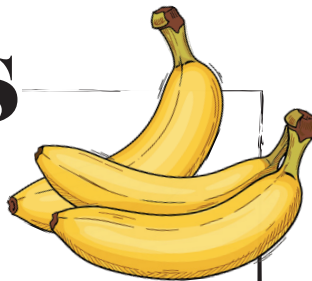
♻️ Season: Year-round

61220	6/16 OZ	POM Pomegranate Plastic
61222	4/1 GAL	Perricone Orange
61223	6/64 OZ	Perricone Pink Grapefruit Pasteurized
61226	4/1 GAL	Perricone Lemon
61227	4/1 GAL	Perricone Lemonade
61228	4/1 GAL	Perricone Lime
61229	6/12 OZ	Natalie's Orange

BANANAS

♻️ Season: Year-round

56080	1/40 LB	Petite 150 ct
56150	1/40 LB	Greentip
56160	1/40 LB	Green
56170	1/10 LB	Minibox Quadpack 24-30 ct



GRAPES

♻️ Season: Summer & Fall

57250	1/18 LB	Red Seedless Large
57260	1/3 LB	Red Seedless
57290	1/18 LB	Green Seedless
57295	1/3 LB	Green Seedless





Fresh FRUIT & HERBS

LEMONS

~ Season: Year-round

57400	1/40 LB	Lemon 115 ct Choice
57430	1/3 LB	Lemon Medium Bag
57460	1/40 LB	Lemon 140 ct Choice
57462	1/8 LB	Lemon 36 ct Club Pack



MISCELLANEOUS FRUIT

~ Season: Year-round

57300	1/10 LB	Kiwi Medium 36 ct
58287	10/3 LB	Tangerine Mandarin Sweet Easy to Peel
58778	1/40 LB	Pear D'Anjou/Bartlett 110 ct
59350	8/EACH	Pineapple Golden 6-7 ct
59830	1/8 CT	Mango

LIMES

~ Season: Spring & Summer

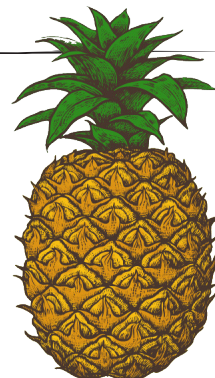
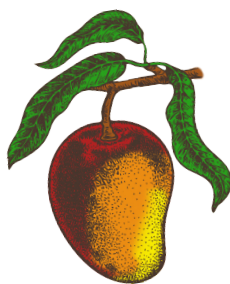
57580	1/40 LB	Lime Green 200 ct
57670	1/2 LB	Lime Green



MELONS

~ Season: Summer

57680	1/9 CT	Cantaloupe
57681	1/3 CT	Cantaloupe
57971	1/3 CT	Honeydew
57975	1/6 CT	Honeydew
58177	1/17 LB	Watermelon Seedless 16/18 lb
58195	1/5 CT	Watermelon Seedless



ORANGES

~ Season: Winter & Spring

58420	1/40 LB	Orange Valencia Fancy 88 ct
58421	1/4 LB	Orange Valencia Fancy
58480	1/40 LB	Orange Valencia Fancy 113 ct
58531	1/40 LB	Orange Valencia Fancy 138 ct

FRESH HERBS

51740	1/4 OZ	Chives
61150	1/4 OZ	Basil
61151	1/4 OZ	Dill
61153	1/4 OZ	Mint
61154	1/4 OZ	Oregano



61155	1/4 OZ	Rosemary
61157	1/4 OZ	Sage
61158	1/4 OZ	Tarragon
61160	1/4 OZ	Thyme
61270	1/16 OZ	Basil



Keep Your Produce Fresh

Ethylene gas, often found in fruits and vegetables, serves as a ripening agent that can be used to your advantage when storing fresh fruits and vegetables. If produce starts to rot after only a few days, you might be storing incompatible fruits and vegetables together. For longer life, keep produce whole as long as possible. Microorganisms will start to grow in any exposed area of a fruit or vegetable, enhancing the spoiling process.

Make sure you know which fruits and vegetables are cold-sensitive and store them out of the fridge to avoid loss of flavor and moisture. Once the produce is fully ripe, you can refrigerate it to help it last. Also, order fruits and vegetables daily and toss away spoiled produce immediately.

Potatoes, onions, winter squash, and garlic should never be refrigerated. When storing these items, make sure to keep them separate from each other so their flavors and smell don't migrate and store them in a cool, dark, dry place can help them last up to a month or more.

Refrigerate

Apples
Apricots
Cantaloupe
Figs
Honeydew
Salad Greens

Store Seperate

Bananas (ripe)	Lettuce
Broccoli	Leafy Greens
Brussels Sprouts	Parsley
Cabbage	Peas
Carrots	Peppers
Cauliflower	Squash
Cucumbers	Sweet Potatoes
Eggplant	Watermelon

Do Not Chill

Avocados
Bananas (unripe)
Basil
Nectarines
Peaches
Pears
Tomatoes

Spoiler Alert

HOW LONG WILL YOUR PRODUCE LAST?

3 DAYS

Arugula	Cherries
Asparagus	Corn
Avocados	Dill
Bananas	Green Beans
Basil	Mushrooms
Broccoli	

6 DAYS

Artichokes	Lettuce
Cucumbers	Limes
Eggplant	Pineapple
Grapes	Zucchini

8 DAYS

Apricots	Lemons
Bell Peppers	Oranges
Blueberries	Peaches
Brussels Sprouts	Pears
Cauliflower	Plums
Grapefruit	Spinach
Leeks	Tomatoes
	Watermelon

OVER A WEEK

Apples	Celery
Beets	Garlic
Cabbage	Onions
Carrots	Potatoes



GOODNESS FROM THE INSIDE OUT.



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